



TraceAssure: The Basics

Step-by-Step Guide on Basic Understanding &
Operation





TraceAssure: The Basics

- Overview of TraceAssure
- Examples of Verification Notices
- Basic FAQ
- Where Can I Get Support



Overview of TraceAssure

- **What is TraceAssure:**
- Simply put TraceAssure protects your Identity and Private Information by identifying known and unknown Phishing, Pharming and Man-in-the-Middle Attacks.
- To learn more go to <http://www.tracesecurity.com/products/phishing.php>



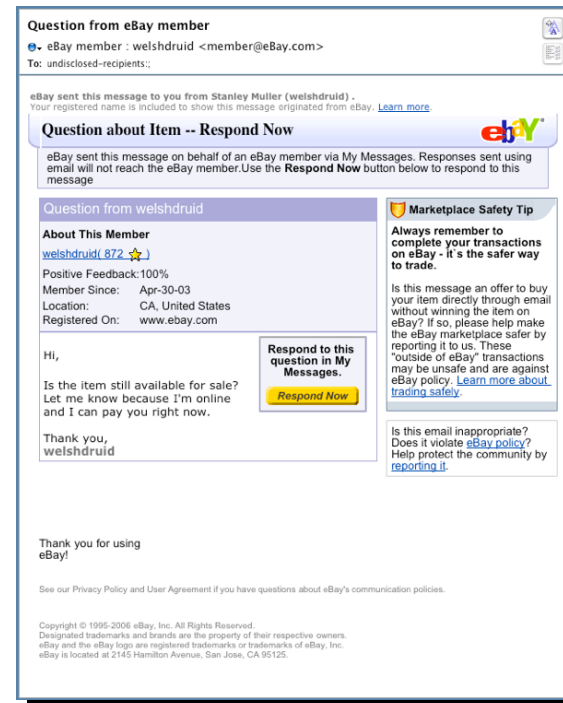
Overview of TraceAssure

- **TraceAssure's Method:**
- TraceAssure incorporates a patent pending process that validates via a unique and proven Site Authentication and optional Two-Factor Authentication.
- TraceAssure's method **ALERTS** you about both unknown and known ID Theft Attacks!

Overview of TraceAssure

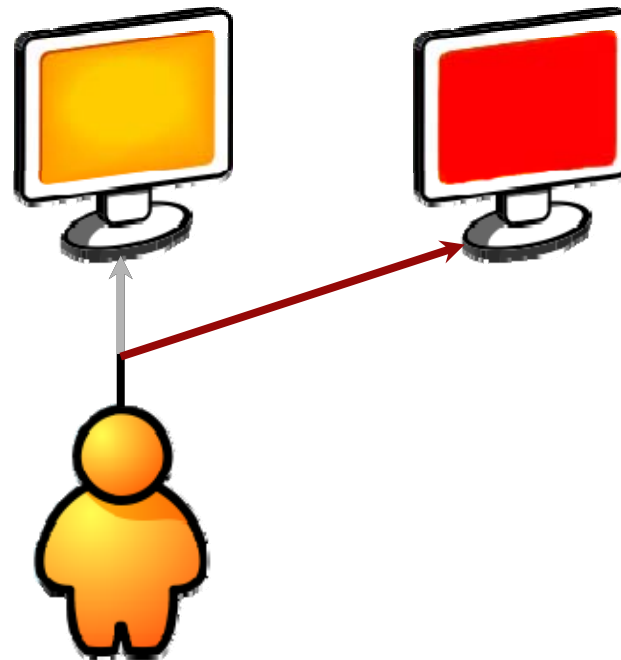
- **Definitions:**

- **Phishing:** an attempt to fraudulently acquire sensitive information, such as passwords and credit card details, by masquerading as a trustworthy person or business in an electronic communication.



Overview of TraceAssure

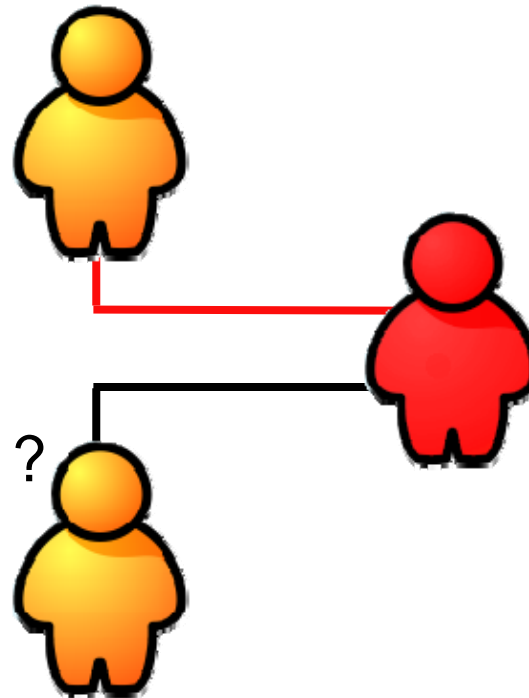
- **Definitions:**
- **Pharming:** a scam in which malicious code is misdirecting users to fraudulent Web sites.



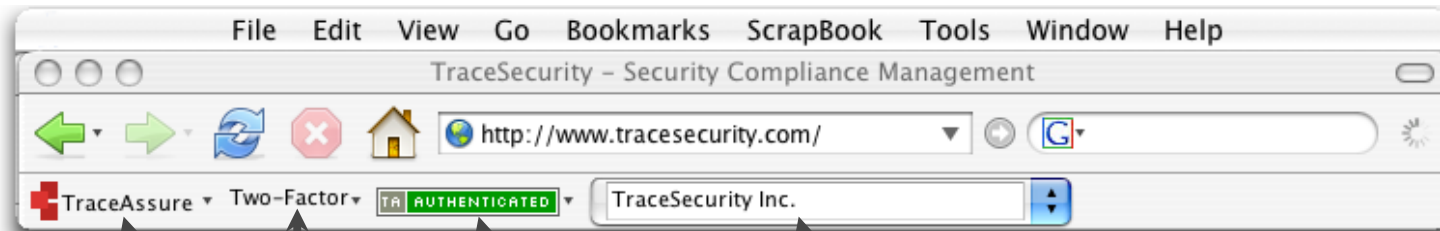
Overview of TraceAssure

- **Definitions:**

- **Man-in-the-Middle:**
an attack in which an attacker is able to read, insert and modify messages between two parties without either party knowing.



Overview of TraceAssure



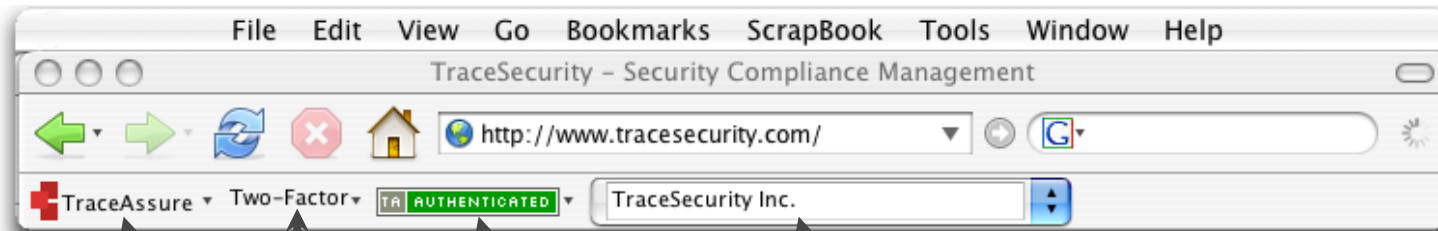
TraceAssure
Setup Menu

TraceAssure
Verification
Notices

Authenticated
or Validated
Web Site

Optional
TraceAssure
Two-Factor
Edit Keys

Overview of TraceAssure



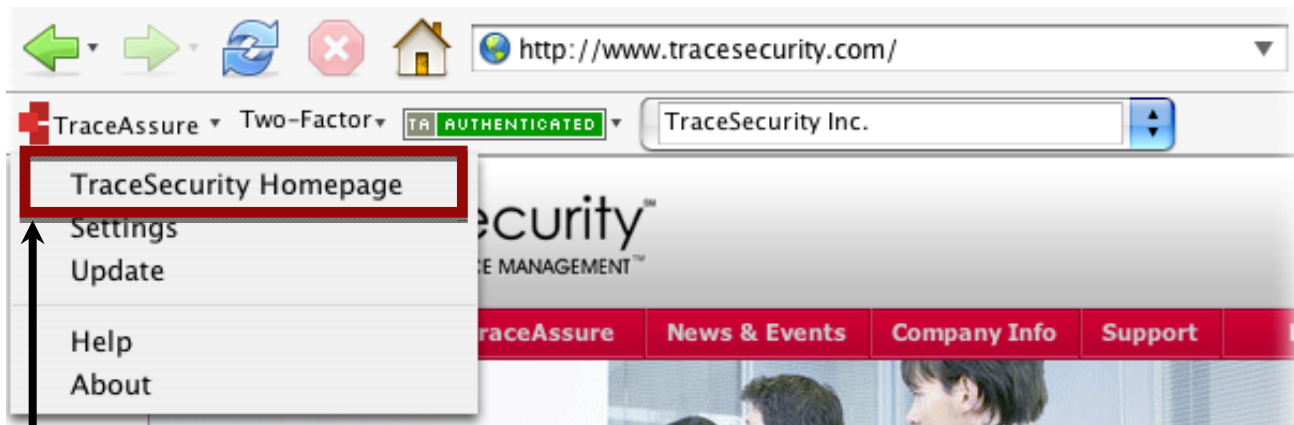
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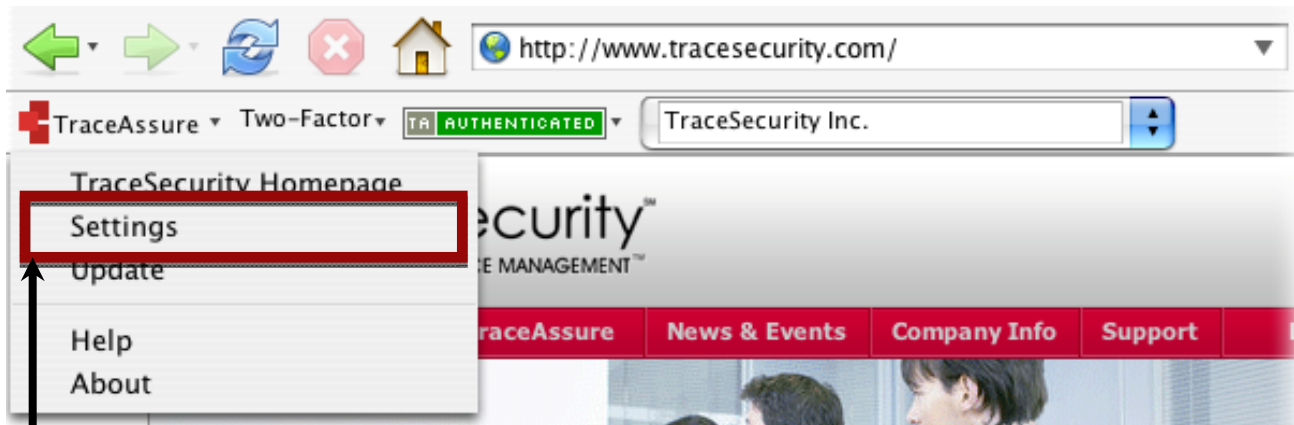
TraceAssure Setup



TraceSecurity Home Page:

You are never more than a click away. Use the TraceSecurity web site as a resource for security information and support.

TraceAssure Setup

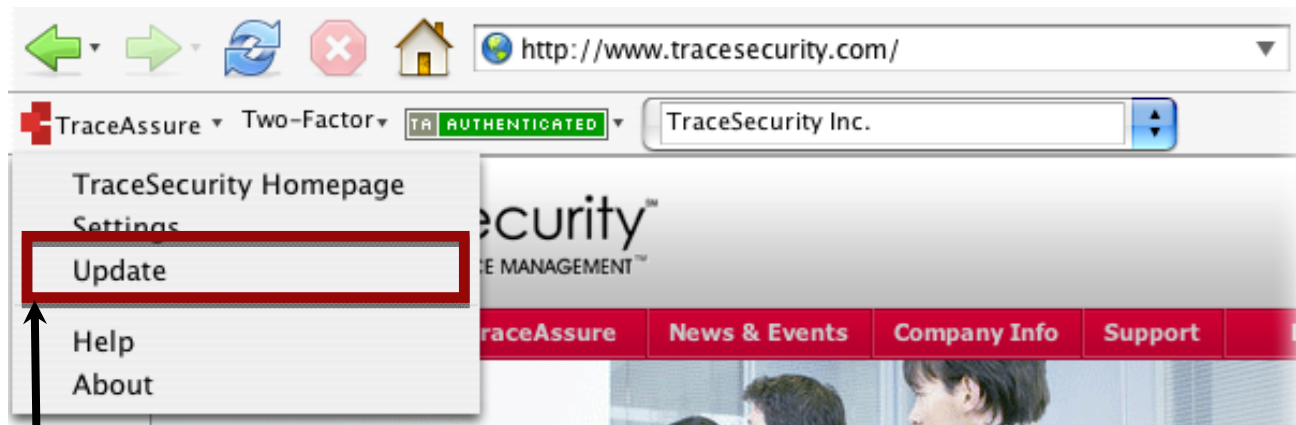


Settings:

Two basic settings are available.

1. Auto Update: Default ON. Worry free updating.
2. Authenticate included remote domains.

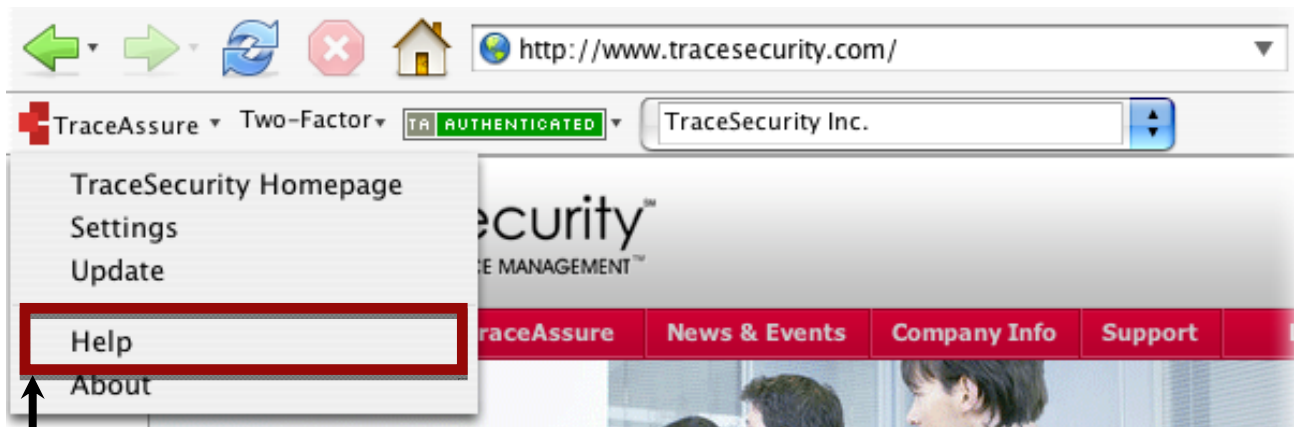
TraceAssure Setup



Update:

Allows for on demand updating of the TraceAssure toolbar database. Simple one click access.

TraceAssure Setup



Help:

Online help support for TraceAssure toolbar and two-factor.

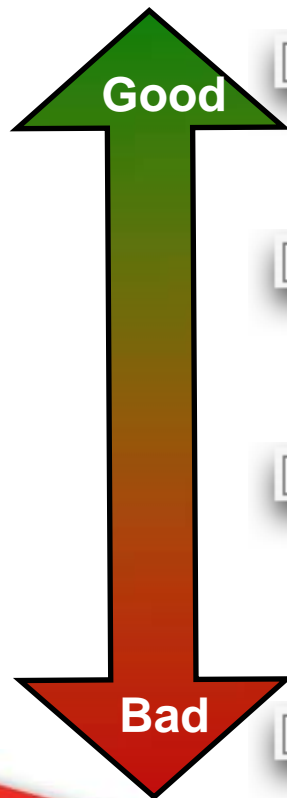


TraceAssure Two-Factor

Optional:

Simple to use and administer Two-Factor Authentication to meet NCUA requirements (NCUA Letter to Credit Unions 06-CU-13 and 05-CU-18)

TraceAssure Notices



TA AUTHENTICATED

The site has been Authenticated by TraceSecurity and Validated by TraceAssure Toolbar. **Safe** to visit and do commerce.

TA APPROVED

The site has been Approved by End User and checked by TraceAssure Toolbar. **Safe** to visit recommend site for Authentication.

TA UNKNOWN

The site has NOT been Authenticated by TraceSecurity nor Approved by End User. Proceed with **Caution**. Recommend site for Authentication.

TA MALICIOUS

Site determined to be malicious. **Avoid**



Support

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Email: support@tracesecurity.com

Visit: www.tracesecurity.com/support

